



---

Fish Oil Infused - Water Soluble - Tear Resistant

# Wholesale Catalog



MADE IN THE USA



# The Bio Bait Difference

The soft bait market is what many consider a copy-cat market. Companies find the same manufacturers from foreign countries who slightly modify a design and then mass produce a product using the same harmful plastisol formula as the majority of the industry. They throw some money, a new face, and a cool video behind it and sell you on the idea that it is different.

Here at Bio Bait that's just not the way we like to do things. Bio Bait is formulated on the peak of the bell curve where performance meets responsibility. A team of Biochemists were assembled to create a "sauce" that never expands under water and will begin to break down after being submerged under water for a little over a year.

What is our "Sauce"?

Bio Bait is a plant based formula that is infused with fish oil during production. It is the most robust feeling material on the market. Bio Baits formula simply feels and behaves different. Most soft plastics have a brittle and cheap feel while Bio Bait is rich and "dense".

"Oh they break down in the water they must be weak!" Nope! Not the case here. Bio Bait is one of the strongest materials on the market and holds up far better than standard plastisol.

"What about the scent, why fish oil?"

Contrary to fishing folklore there isn't a ton of science behind scents like garlic or coffee. Try and name a time you have witnessed either of those scents naturally occurring in a fish's habitat. You won't, they are simply masking scents designed to cover the smell of plastic and convince the fisherman that the Folgers smell wafting from his bait is the reason behind his success. However, the fish oil that leaches from Bio Bait into the water creates a scientifically proven fish attractant. The oils re-lease amino acids into the water that trigger a fish's natural feeding response. Pair that with our plant based formula and you'll find yourself with the perfect medley of persuasive scent perfection.

Last but certainly not least you will find Bio Bait DNA. The most realistic finish on a soft bait on the market. We brought the term "Match The Hatch" to our lures and created a weapon for any water. The DNA has a slightly lower oil content but what it lacks in oil it makes up for it with a stunning visual stimulus that is unrivaled in the industry.

It can be hard to find a competitive advantage in a saturated industry. However when you consider the eco-friendly, tear resistant, scientifically scented, and ultra-realistic finishes that Bio Bait has to offer, it stands in a category of its own.



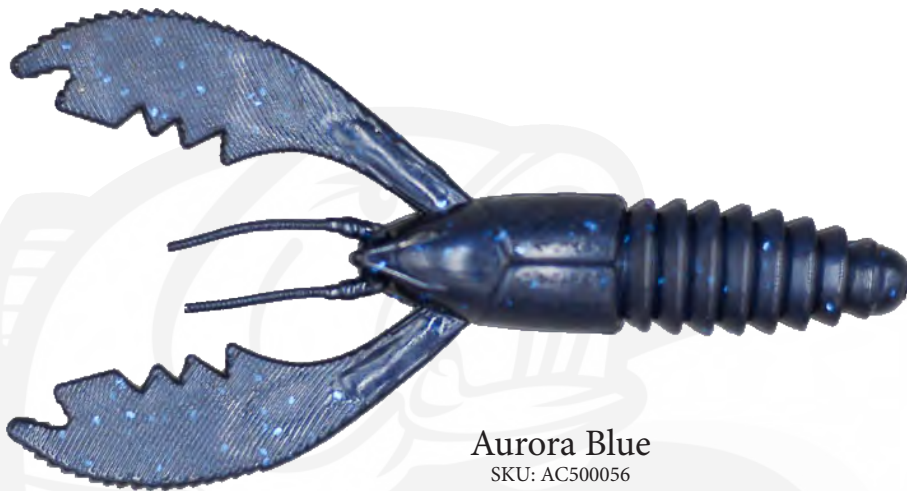
# Table of Contents

|                        |       |
|------------------------|-------|
| Classic Line-Up.....   | 1-12  |
| 5" AmeriCraws.....     | 1-2   |
| 5" Stinkos.....        | 3     |
| 5" Switchbacks.....    | 4     |
| 3.75" Swimbaits.....   | 5     |
| 2.75" Grubs.....       | 6     |
| 2.75" GoTubes.....     | 7     |
| 3.5" GoTubes.....      | 8     |
| 2.5" Leeches.....      | 9     |
| 3.75" Leeches.....     | 10    |
| Bio Eggs.....          | 11    |
| 4.75 Squirm Worms..... | 12    |
| DNA Line-Up.....       | 13-16 |
| 5" Switchbacks.....    | 13    |
| 3.75" Swimbaits.....   | 14    |
| 2.75" GoTubes.....     | 15    |
| 3.50" GoTubes.....     | 16    |
| Contact Us.....        | 17    |
| Social.....            | 18    |

# Classic

## 5.00" AmeriCraw

Qty per Bag: 5



Aurora Blue  
SKU: AC500056



Bama  
SKU: AC500059



Colorado Pumpkin  
SKU: AC500058

Big flappy claws, beady little eyes, realistic head shell detail, a ribbed tail, and wispy antennae. All in a slightly larger more noticeable profile. At 5 inches the AmeriCraw catches the attention of monsters looking for a tasty treat.



# Line-Up

## 5.00" AmeriCraw

Qty per Bag: 5



Green Pumpkin  
SKU: AC500010



Kiwi  
SKU: AC500063



Conflict  
SKU: AC500057



Watermelon  
SKU: AC500027

Big flappy claws, beady little eyes, realistic head shell detail, a ribbed tail, and wispy antennae. All in a slightly larger more noticeable profile. At 5 inches the AmeriCraw catches the attention of monsters looking for a tasty treat.

# Line-Up



## 5.00" Stinko

Qty per Bag: 8



**Bruised**  
SKU: ST500008



**Dark Magic**  
SKU: ST500011



**Green Pumpkin**  
SKU: ST500010



**June Bug**  
SKU: ST500001



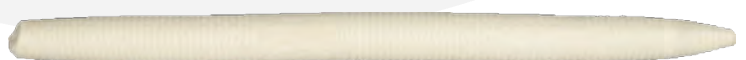
**Lemon Tip**  
SKU: ST500039



**Pink Shrimp**  
SKU: ST500052



**Watermelon**  
SKU: ST500027



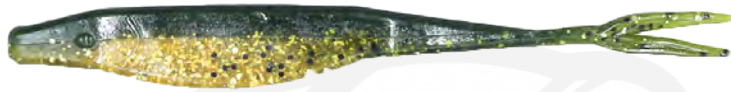
**Whiskey Tango**  
SKU: ST500002

An absolute necessity for anglers everywhere. The Bio Bait Stinko, like all stick baits can be fished with a variety of applications. However, the dense and gummy formula doesn't split and tear with the ease of its plastisol competitors. Loaded with infused fish oil, the Stinko causes an underwater frenzy and entices frequent strikes for the finesse angler.

# Classic

## 5.00" Switchbacks

Qty per Bag: 6



Bass  
SKU: FL500021



Perch Gill  
SKU: FL500044



Pink Shimmer  
SKU: FL500046



Shimmer Shad  
SKU: FL500048



Slime Bug  
SKU: FL500028



Whiskey Tango  
SKU: FL500049

Whether you are looking for a fresh or saltwater application the Switchback offers a top tier option for a soft plastic jerk bait. Darting, diving, dashing, and gliding. Anglers create a sporadic tempo that mimics the motions of a fleeing bait fish with the easy flick of the rod tip. Add weight to reach depth or flutter to the top with a weightless rig; it's tough to find a way to fish them wrong.



# Line-Up

## 3.75" Swimbait

Qty per Bag: 6



**Bruised**  
SKU: SB375008



**Bass**  
SKU: SB375021



**Perch Gill**  
SKU: SB375044



**Shimmer Shad**  
SKU: SB375048



**Slime Bug**  
SKU: SB375028



**Watermelon**  
SKU: SB375027

Attention to detail is what separates this Swim Bait. A finely tuned fish catching machine with a tight wobbling action that fish simply can't resist. The floppy tail adds a wide horizontal sweeping motion to this bait's action that grabs the attention of fish in both salt and freshwater.



# Classic

## 2.75" Grubs



Qty per Bag: 15



Black  
SKU: GR275025



Green Pumpkin  
SKU: GR275010



Peppered Carrot  
SKU: GR275045



Slime  
SKU: GR275003



Watermelon  
SKU: GR275027



Whiskey Tango  
SKU: GR275002

It doesn't matter how you fish it you can't go wrong. Swim it like a lure or jig it off the bottom. The Bio Bait grub flutters at the lowest speeds imaginable. Another tackle box classic with a scientific approach that entices more strikes than its plastisol competitors.

# Classic

## 2.75" Go-Tube

Qty per Bag: 10



Bruised  
SKU: TJ275008



Green Pumpkin  
SKU: TJ275010



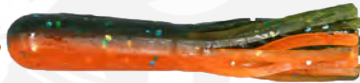
Hyper Trout  
SKU: TJ275047



June Bug  
SKU: TJ275001



Mud Pepper  
SKU: TJ275012



Perch Gill  
SKU: TJ275044



Pink Shrimp  
SKU: TJ275052



Slime  
SKU: TJ275003



Watermelon  
SKU: TJ275027



Whiskey Tango  
SKU: TJ275002

A timeless classic, the Bio Bait Go-Tube is one of the most versital baits in our line up. Hand cut two by two, these nearly indestructable baits are designed to haul in a wide variety of fish all day long.



# Line-Up

## 3.50" Go-Tube

Qty per Bag: 10



Bruised  
SKU: TJ350008



Green Pumpkin  
SKU: TJ350010



Hyper Trout  
SKU: TJ350047



June Bug  
SKU: TJ350001



Mud Pepper  
SKU: TJ350012



Perch Gill  
SKU: TJ350044



Pink Shrimp  
SKU: TJ350052



Slime  
SKU: TJ350003



Watermelon  
SKU: TJ350027



Whiskey Tango  
SKU: TJ350002

Available in two proven fish catching sizes.

# Classic

## 2.50" Bio Leech

Qty per Bag: 12



Black  
SKU: BL250025



Green Pumpkin  
SKU: BL250010



Ice  
SKU: BL250065



Pink  
SKU: BL250055



Slime  
SKU: BL250003



Whiskey Tango  
SKU: BL250002

With the highest oil content in our line the Bio Leech is simply irresistible. It is so close to the real thing that you have to take it out of the package to believe its not alive. Whether it is rigged on a drop shot or jig head it delivers insanely enticing movements that cause fish to investigate.



# Line-Up

## 3.75" Bio Leech

Qty per Bag: 10



Black  
SKU: BL375025



Green Pumpkin  
SKU: BL375010



Ice  
SKU: BL375065



Pink  
SKU: BL375055



Slime  
SKU: BL375003



Whiskey Tango  
SKU: BL375002

Once the fish moves in, the oil oozing from the formula triggers its natural feeding response and it inhales the quick snack. The Bio Leech was featured in Mystery Tackle Box and already has tons of video documented success on a wide variety of species.

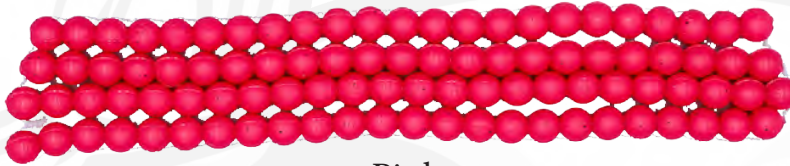
# Classic

## Bio Eggs

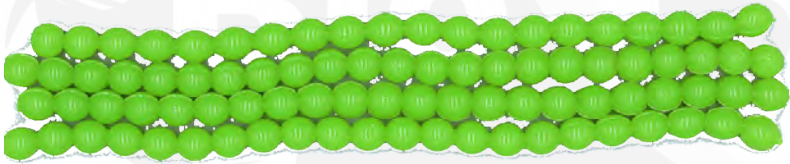
Qty per Bag: 100~



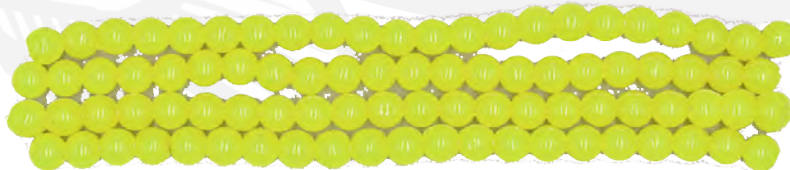
Orange  
SKU: BE008054



Pink  
SKU: BE008055



Slime  
SKU: BE008003



Yella  
SKU: BE008064

You can carry around a jar of eggs that fall off the hook and crust up over time or you can do it the smart way. The Bio Eggs have the same oil content as the Bio Leech that pulls fish in from afar. They come in two long strings of 50 eggs which gives you tons of application options. You can fish one or two at a time or tie up a spawn sack and leave the pantihose at home. They are extremely durable and an innovative way to approach egg fishing.



# Line-Up

## 4.75" Squirm Worms

Qty per Bag: 10



Bruised  
SKU: SW475008



Green Pumpkin  
SKU: SW475010



Kiwi  
SKU: SW475063



Motoroil  
SKU: SW475060



Motoroil w/ Silver Flake  
SKU: SW475061



Black w/ Red Flake  
SKU: SW475042



Red Shad  
SKU: SW475017



Watermelon Seed  
SKU: SW475062

With a slender profile the Squirm Worm offers the finesse fisherman a weapon for finicky fish. Small twitches of the rod tip are all an angler needs to make a scene under the water that even lethargic fish can't say no to.

# DNA

## 5.00" Switchback

Qty per Bag: 6



Arkansas Shiner  
SKU: FL500513



Largemouth Bass  
SKU: FL500503



Gizzard Shad  
SKU: FL500512



Goldfish  
SKU: FL500510



Rainbow Trout  
SKU: FL500502



Redtail Chubb  
SKU: FL500507



Sexy Shad  
SKU: FL500508



Smelt  
SKU: FL500505



Sunfish  
SKU: FL500509



Yellow Perch  
SKU: FL500501

DNA takes the term “Match The Hatch” to a whole new level. We took the Bio Bait formula and added the most realistic finish of a soft bait across the entire industry. Available in ten different patterns these bad boys look so real that it’s a no brainer for fish to crush them. Competitors can hop in line for their second place trophy because in terms of soft plastic DNA is the cream of the crop.



# Line-Up

## 3.75" Swimbait

Qty per Bag: 6



Arkansas Shiner  
SKU: SB375513



Largemouth Bass  
SKU: SB375503



Gizzard Shad  
SKU: SB375512



Goldfish  
SKU: SB375510



Rainbow Trout  
SKU: SB375502



Redtail Chubb  
SKU: SB375507



Sexy Shad  
SKU: SB375508



Smelt  
SKU: SB375505



Sunfish  
SKU: SB375509



Yellow Perch  
SKU: SB375501

The fine tuned fish catching shape of the original Bio Bait Swim Bait combined with the match the hatch wonder that is DNA. From fish to fisherman we all can't resist.

# DNA

## 2.75" GoTube

Qty per Bag: 8



Brown Trout  
SKU: TJ275504



Rainbow Trout  
SKU: TJ275502



Smelt  
SKU: TJ275505



Yellow Perch  
SKU: TJ275501

The tested and proven Gotube with the modern approach of DNA.  
Guaranteed to catch fish and an absolute must have for the avid fisherman.



# Line-Up

## 3.50" GoTube

Qty per Bag: 8



Brown Trout  
SKU: TJ350504



Rainbow Trout  
SKU: TJ350502



Smelt  
SKU: TJ350505

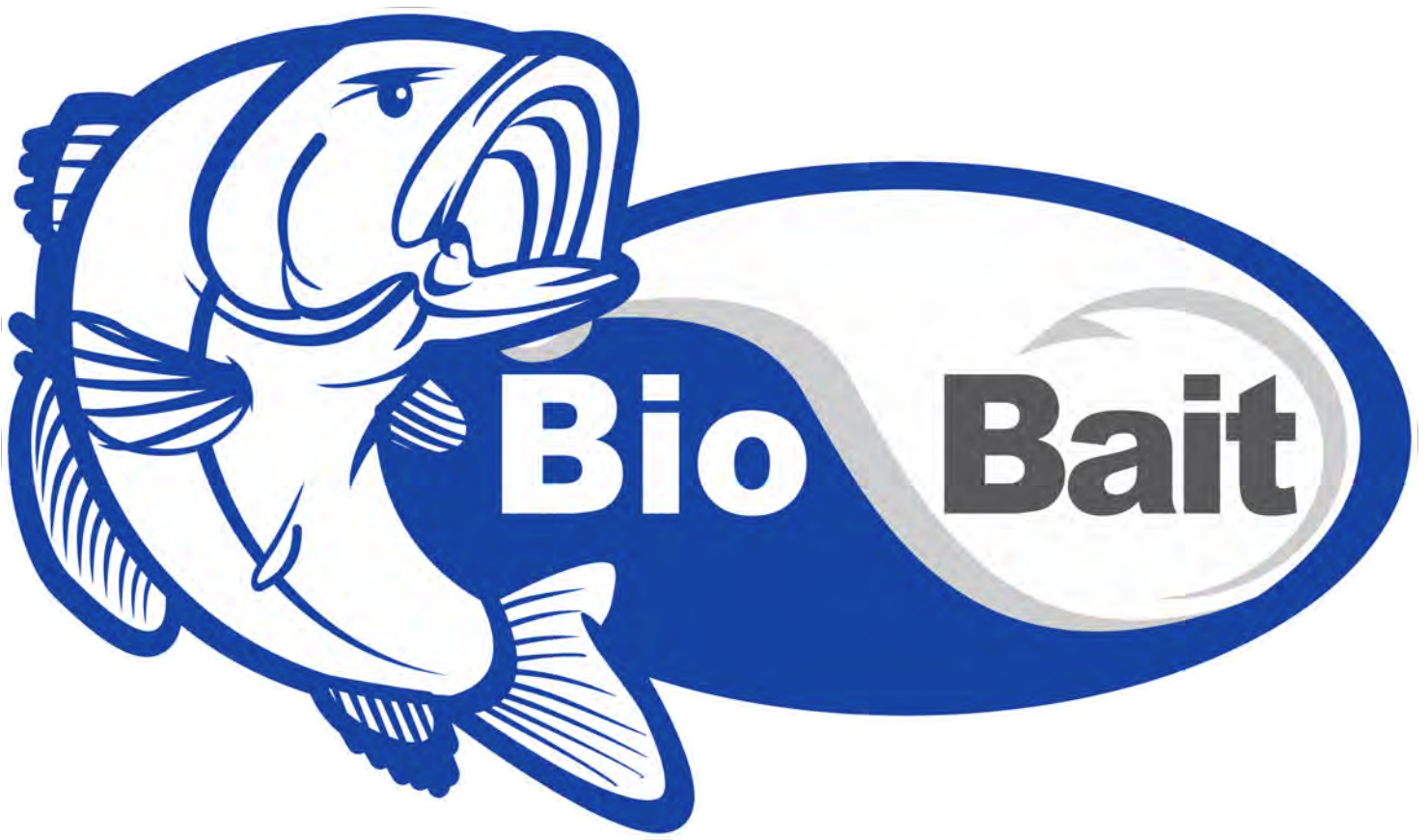


Yellow Perch  
SKU: TJ350501

Available in two proven fish catching sizes.

# Contact Us

For pricelists, questions, or concerns please contact us at  
Sales@biobait.com or (877) 412-4622



10440 Bradford Rd, Unit F, Littleton, CO 80127



# Social

---



@BioBait

---

Join the tribe and follow our social media for all our content, news,  
and product releases.

---

**facebook.**

BioBaitFishing

---

# Cast With Confidence!

---

**Sales:** [Sales@biobait.com](mailto:Sales@biobait.com) | **Customer Service:** [Support@biobait.com](mailto:Support@biobait.com) | **Phone:** (877) 412-4622

---

[www.BioBait.com](http://www.BioBait.com)